



# Gujarat's Biggest Yarn Expo



# YARN EXPO™

An International Trade Show

**1 2 3** AUG. 2025



VENUE



Surat International Exhibition &  
Convention Centre, Sarsana, Surat

## ABOUT YARN EXPO '25

An International Trade Show will focus on International Technology for various types of Yarn. This will bring together, manufacturers and suppliers of yarns and related products to showcase their merchandise to discerning buyers from India, where Manufacturers will showcase their latest collection of Yarns: natural & blend yarns (cotton, wool, silk & linen, ramie), man-made & blend yarns (regenerated & synthetic), and all types of fancy and specialty yarns (elastic, metallic, embroidery, textured, slub).



## ORGANIZER PROFILE

The Southern Gujarat Chamber of Commerce & Industry (SGCCI) was established in the year 1940, the oldest apex body of Gujarat has a strong base of more than 12,500+ direct members and 150+ associations from a wide spectrum of Trade & Industry. An ISO 9001:2015 certified SGCCI is dedicatedly serving to the Trade & Industry since 85 years. SGCCI has mastered the Art of Exhibitions and Trade Fairs mainly organizing Industry Specific Exhibitions...

### Domestic Exhibitions:

Udyog, SITEX, WeaveKnIT Exhibition, Yarn Expo, Sparkle International, Energy International Expo, Auto Expo, Food & Beverages Expo, Health & Wellness Expo, Smart Education Expo, SGCCI Garment & Sourcing Expo, Surat Startup Summit, Art Exhibition, WEE (Women Entrepreneur's Exhibition)

## GFRRC

Global Fabric Resource & Research Centre (Promoted by SGCCI) GFRRC help the different stakeholders in the textile sector to pool their expertise and innovative skills for creating textiles that will offer greater customer satisfaction in the national and global markets. GFRRC, is a one-stop-shop for the weavers and textile traders. The centre provides information on the composition and other technical details about the fabrics and their market potential to the weavers, processors and traders. Fabrics, sourced from the world are displayed along with their technical specifications, so that the weavers could make similar kind of fabrics which would help in boosting the overall fabric export from the India.



## OVERVIEW OF SURAT TEXTILE INDUSTRY

|  |                    |
|--|--------------------|
| Total No. of Looms                                 | 6,00,000           |
| Total No. of Water Jet                             | 95,000             |
| Total No. of Rapier                                | 40,000             |
| Total No. of Air Jet                               | 10,000             |
| Total No. of Velvet                                | 1,500              |
| Total No. of Process Houses                        | 450                |
| Total Embroidery Machines                          | 1,50,000           |
| Total Number of Warp Knitting Machines             | 2000               |
| Total Number of Circular Knitting Machines         | 3,500              |
| Total No. of Textile Shops                         | 75,000             |
| Total Yarn Production per year                     | 12 lacs Meters     |
| Total Yarn Sales per year                          | 115 Billion INR    |
| Total Fabric Production per year                   | 1440 Cr. Meters    |
| Appx. Sale value of Fabric produced in a year      | 900 Billion INR    |
| Total Employment in Textile Sector in Surat        | 1.5 Million People |
| Annual Growth Rate %                               | 10 to 12 %         |
| Synthetic Textile Production at Surat (% of India) | 65 %               |

### WHY EXHIBIT?

- One can meet large number of prospective buyers in a short duration of time.
- It is a platform for both, the exhibitor and the buyer to establish a network for future dealings.
- Face to face interaction with the prospective customers.
- Exhibitors can meet clients under one roof, these will benefit their business in long term prospective.

### VISITORS PROFILE

- Business Leaders and Entrepreneurs.
- Weavers and Knitters from Surat, Ahmedabad, Mumbai, Ichhalkaranji, Coimbatore, Salem, Tirupur, Panipat, Mau, Ludhiana.
- Decision Makers from Government & Corporate Giants in Textile Industry.
- Industry Specialists.

## RATE CHART

| Sr. No. | Stall Size | Area in Sq. Mtrs. | Stall Rate ₹ | Stall Rate US\$ |
|---------|------------|-------------------|--------------|-----------------|
| 1       | 9 x 9      | 81                | 7,00,000/-   | 10,500          |
| 2       | 9 x 9      | 81                | 6,50,000/-   | 9,750           |
| 3       | 9 x 9      | 81                | 6,00,000/-   | 9,000           |
| 4       | 6 x 12     | 72                | 5,50,000/-   | 8,000           |
| 5       | 9 x 6      | 54                | 4,50,000/-   | 6,750           |
| 6       | 9 x 6      | 54                | 3,50,000/-   | 5,250           |
| 7       | 6 x 6      | 36                | 3,00,000/-   | 4,500           |
| 8       | 6 x 3      | 18                | 1,50,000/-   | 2,250           |
| 9       | 6 x 6      | 36                | 2,50,000/-   | 3,750           |
| 10      | 6 x 3      | 18                | 1,25,000/-   | 1,875           |
| 11      | 6 x 6      | 36                | 2,00,000/-   | 3,000           |
| 12      | 6 x 3      | 18                | 1,10,000/-   | 1,600           |
| 13      | 3 x 3      | 9                 | 55,000/-     | 800             |

## SPONSORSHIP

| Sponsorship Details | Sponsorship Amount ₹ | Sponsorship Amount US\$ |
|---------------------|----------------------|-------------------------|
| Powered by          | Rs. 8,00,000/-       | 10,500                  |
| Diamond Sponsor     | Rs. 7,00,000/-       | 9,000                   |
| Platinum Sponsor    | Rs. 6,00,000/-       | 7,400                   |
| Gold Sponsor        | Rs. 5,00,000/-       | 6,000                   |

\*Taxes as applicable

## SPONSORSHIP MATRIX

### POWERED BY SPONSORSHIP

- Tagline as "Powered By" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
  - General Invitation Card
  - Inaugural Invitation Card
  - Hoardings
  - Magazine Advertisement
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Website of **Yarn 2025**.
- One Full Page Advertisement** on the last Cover page of (4 Colour) the Exhibitors' Catalogue of "Yarn Expo 2025". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- One Banner** (Size 26 ft. x 4 ft.) at the Exhibition Centre. (Advertisement material will be needed in CDR format).
- 15 Nos. Banner on Inside Road of Exhibition Centre Premises**. (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- 5 Nos. Banner on Parking Poles inside Parking Area**. (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

### DIAMOND SPONSORSHIP

- Tagline as "Diamond" Sponsor with Company Logo.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
  - General Invitation Card
  - Inaugural Invitation Card
  - Hoardings
  - Magazine Advertisement
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Yarn 2025**.
- One Full Page Advertisement** (4 Colour) in the Exhibitors' Catalogue of "Yarn Expo 2025". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- One Banner** (Size 26 ft. x 4 ft.) at the Exhibition Centre. (Advertisement material will be needed in CDR format).
- 10 Nos. Banner on Inside Road of Exhibition Centre Premises**. (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- 10 Nos. Banner on Parking Poles inside Parking Area**. (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

### PLATINUM SPONSORSHIP

- Tagline as "Platinum" Sponsor with Company Logo.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
  - General Invitation Card
  - Inaugural Invitation Card
  - Hoardings
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Yarn 2025**.
- One Full Page Advertisement** (4 Colour) in the Exhibitors' Catalogue of "Yarn Expo 2025". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- One Banner** (Size 26 ft. x 4 ft.) at the Exhibition Centre. (Advertisement material will be needed in CDR format).
- 8 Nos. Banner on Inside Road of Exhibition Centre Premises**. (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- 8 Nos. Banner on Parking Poles inside Parking Area**. (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

### GOLD SPONSORSHIP

- Tagline as "Gold" Sponsor with Company Logo.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
  - General Invitation Card
  - Inaugural Invitation Card
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Yarn 2025**.
- One Full Page Advertisement** (4 Colour) in the Exhibitors' Catalogue of "Yarn Expo 2025". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- 5 Nos. Banner on Inside Road of Exhibition Centre Premises**. (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- 5 Nos. Banner on Parking Poles inside Parking Area**. (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

**Surat International Exhibition & Convention Centre**  
Off Sachin Magdalla Highway,  
Nr. Khajod Crossing, Sarsana,  
Surat - 395007, Gujarat, India.



**APPROACH TO VENUE**  
12 Kms. from Surat Railway Station  
5 Kms. from Surat Airport  
20 Kms. from N.H.8  
(By pass Palsana – Sachin GIDC)



**THE SOUTHERN GUJARAT CHAMBER OF COMMERCE & INDUSTRY**

&

**SOUTHERN GUJARAT CHAMBER TRADE & INDUSTRIES DEVELOPMENT CENTRE**

**6<sup>th</sup> Floor, "SANHATI" Building, SIECC Campus, Sarsana, Surat-395007, Gujarat, India.**

**(P) +91 261 22911116 (M) +91 72111 73116 (E) yarnexpo@sgcci.in (W) yarnexpo.sgcci.in**

